

GLOBAL SCREEN PRODUCERS STATEMENT ON STREAMING PLATFORM REGULATION & INTELLECTUAL PROPERTY PROTECTIONS



Together we represent thousands of screen industry businesses and share a commitment to securing regulation from our respective governments that will ensure that our industry continues to both be sustainable and maintains our nation's cultural sovereignty.

To help achieve this, government regulation of digital streaming platforms should be guided by the following principles:

- Local content has both **significant cultural and economic importance** and is a strategic national asset.
- Local audiences should have access to a **broad range of new local stories** across all the platforms they are using.
- All platforms that derive financial benefit from conducting business in the local market should **financially contribute**, proportionally, to the **creation of new local content** for the benefit of local audiences.
- To meet audience expectations, there is a need to maintain and support a healthy screen sector (development, production (including post-production), distribution), that delivers **employment, economic activity, industry upskilling, exports, and growth opportunities**.
- **Government has a role to address market failure and any imbalance in commercial bargaining power** in the creation and delivery of quality new local screen content.
- **Independent screen businesses (SMEs) are critical** to achieving this cultural and economic objective.
- There is **significant scope for growth** in existing levels of production, investment, employment, commissioned content hours and exports, provided fit for purpose regulation, that protects local cultural assets, is in place.
- **Independent screen businesses should own and/or retain control of the intellectual property (IP)**, and rights in their work, including the right to financially participate in the success generated by their work on a platform, created as part of a nation's own unique cultural heritage.
- Any government regulated investment framework should specify that the majority of this investment should be fulfilled through projects where **IP is under the control of independent screen businesses**. This principle will assist businesses to remain **strong and sustainable**, thereby enhancing their capacity to invest in the development and production of new IP.

This statement is supported by:

- [**AECINE** – Asociación de productoras de Cine Independiente \(Spain\)](#)
- [**Animation in Europe** \(Europe\)](#)
- [**AnimFrance** \(France\)](#)
- [**APA** - Associazione Produttori Audiovisivi \(Italy\)](#)
- [**APCA** - Associação Producers Cinema Audiovisual \(Portugal\)](#)
- [**APFC** - Alliance des producteurs francophones du Canada \(Canada\)](#)
- [**APIT** - Associação de Produtores Independentes de Televisão \(Portugal\)](#)
- [**AQPM** - Association québécoise de la production médiatique \(Canada\)](#)
- [**CEPI** - European Audiovisual Production Association \(EU\)](#)
- [**CMPTA** – Canadian Media Producers Association \(Canada\)](#)
- [**EPC** – The European Producers Club \(EU\)](#)
- [**FIPCA** - Ibero-American Federation of Film and Audiovisual Producers \(LatAM\)](#)
- [**FPS** - Association of Slovene Film Producers \(Slovenia\)](#)
- [**PATE** - Asociación de Productores Audiovisual Independientes \(Spain\)](#)
- [**Produzentenverband** \(Germany\)](#)
- [**SPA** – Screen Producers Australia \(AU\)](#)
- [**SPADA** - The Screen Production and Development Association \(NZ\)](#)
- [**SPI** - Screen Producers Ireland \(Ireland\)](#)
- [**UPFF+** - Union of Francophone Producers of Films & Series \(Belgium\)](#)
- [**USPA** – Union Syndicale de la Production Audiovisuelle \(EU\)](#)